

Make it visible! Promotion and communication project Workshop Agenda

Meeting 1

March 10, 2021, 3 hours

Let's get to know each other! Integration meeting

Meeting 2

March 24, 2021, 3 hours

Workshop topic: Communication and extracurricular activities at the University of Warsaw

Meeting 3

April 7, 2021, 1.5 hours

Workshop topic: Communication strategy

Meeting 4

April 21, 2021, 1.5 hours

Workshop topic: Intercultural differences and communication

Meeting 5

May 5, 2021, 1.5 hours

Workshop topic: How promotional materials should look like?

Meeting 6

May 19, 2021, 1.5 hours

Let's write a scenario for our video!

Meeting 7

Date to be determined

We are shooting the promotion video!

'Make it visible! Promotion and communication project' workshops are organised within the Integrated Development Programme at the University of Warsaw and funded by European Social Fund. The objective, pursuing at the University of Warsaw between 2018-2022, is to develop competence of students and employees as well as implement the instruments which upgrade the management process of the University of Warsaw.